

# INTRODUCTORY REMARKS

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## Nicotine without smoke Tobacco harm reduction

A report by the Tobacco Advisory Group  
of the Royal College of Physicians

April 2016

‘...e-cigarettes are being used almost exclusively as safer alternatives to smoked tobacco, by confirmed smokers who are trying to reduce harm to themselves or others from smoking, or to quit smoking completely...’

‘...the hazard to health arising from long-term vapour inhalation from the e-cigarettes available today is unlikely to exceed **5% of the harm from smoking tobacco...**’

*‘...a balance is needed to make products attractive, palatable, satisfying and effective substitutes for tobacco smoking, but also as safe as is reasonably possible, and avoiding use by adolescents and never-smokers...’*

**‘... in the interests of public health it is important to promote the use of e-cigarettes, NRT and other non-tobacco nicotine products as widely as possible as a substitute for smoking in the UK...’**

# EU Tobacco Products Directive (TPD)

- Cross border advertising banned
- Limits on strength 20 ml/mg
- 10ml /2ml size limit
- 30% health warning on packs about nicotine
- Member States retain powers e.g. banning flavours
- Products widely available



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## Use of e-cigarettes in public places and workplaces

Advice to inform evidence-based policy  
making

- Make clear the distinction between vaping and smoking
- Ensure policies are informed by the evidence on health risks to bystanders
- Identify and manage risks of uptake by children and young people.
- Support smokers to stop smoking and stay smokefree
- Support compliance with smokefree law and policies

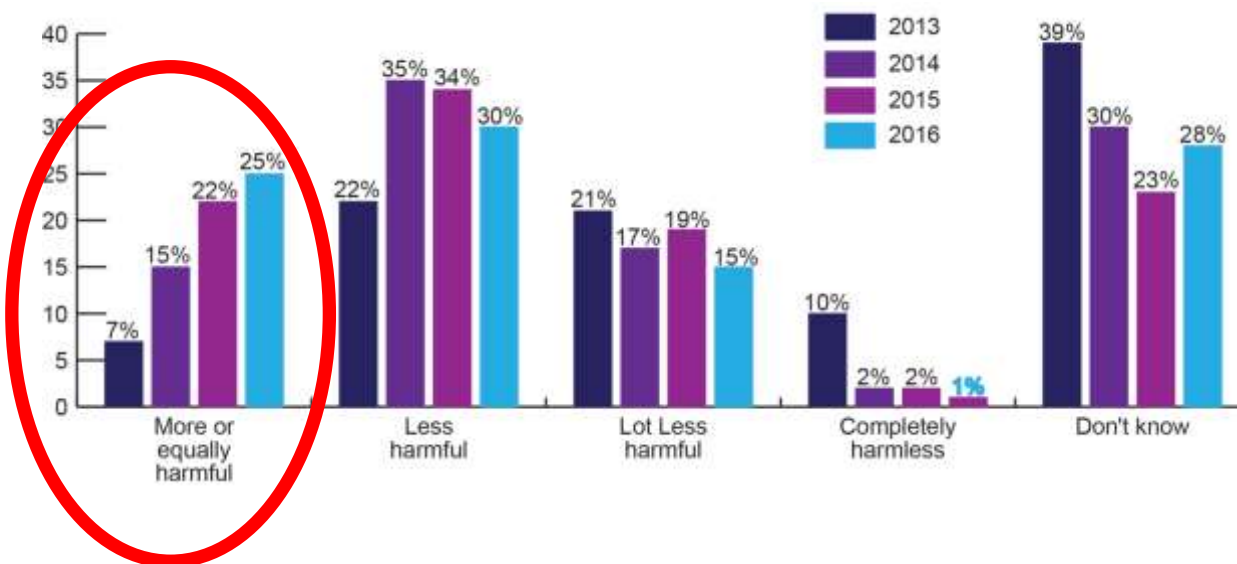


THE TIMES

## APOLOGY

We recently published articles and a leader about scientists and public health experts and their alleged financial links with the tobacco industry (“Tobacco giants fund vaping studies”, “Scientists wooed in charm offensive” and “Smoke in their eyes”, October 12).

# Relative harm cigs/ecigs among adults (ASH smokefree adult, 2013-16)



# International developments

## US FDA Rule “Deeming Regulations” August 2016



**Conference of the Parties to the  
WHO Framework Convention  
on Tobacco Control**

Seventh session  
Delhi, India, 7–12 November 2016  
Provisional agenda item 5.5.2

FCTC/COP/7/11  
August 2016

### **Electronic Nicotine Delivery Systems and Electronic Non-Nicotine Delivery Systems (ENDS/ENNDS)**

Report by WHO

#### **INTRODUCTION**

1. This document was prepared in response to the request<sup>1</sup> made by the Conference of the Parties (COP) at its sixth session (Moscow, Russian Federation, 13–18 October 2014) to the Convention Secretariat to invite WHO to: (a) prepare a report on Electronic Nicotine Delivery Systems and Electronic Non-Nicotine Delivery Systems (ENDS/ENNDS) for the seventh session of the COP (COP7), covering updates on the evidence of the health impact of ENDS/ENNDS, their potential role in tobacco cessation and impact on tobacco control efforts; (b) subsequently assess policy options to achieve the objectives outlined in paragraph 2 of decision FCTC/COP6(9); and (c) consider the

**COMMENTARY ON WHO REPORT ON ELECTRONIC NICOTINE DELIVERY SYSTEMS AND  
ELECTRONIC NON-NICOTINE DELIVERY SYSTEMS**

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